

New Enhancements Available January 7, 2011

Focus: TPA Firm Profile

You gave us feedback and we listened! Transamerica Retirement Services has made the appropriate system enhancements to give Third Party Administrators additional options for showcasing your firm by including a profile in all Transamerica Proposals.

Integrating your firm's profile into Transamerica Proposals is a very easy process. We have a special form available on our website, **www.TA-Retirement.com**, which will help you through the process. Please follow the steps below:

- Log on to <u>www.TA-Retirement.com</u>.
- Navigate to the TPA Tools and Resources menu.
- Choose TPA Profile and proceed to the Firm Profile option.
- Next, In the *Upload File* section, Click the browse button and select the file that you want to provide (Note: the file format must be Word Format (97-2003)). You can also enter any comments in the Comment box.
- Next, click on "Confirm" to finalize the submission and upload your file.
- Finally, you will receive a confirmation page that you may print for your records.

If you have any additional question or need assistance, you can contact TPA*Connect*SM via telephone at (877) 398-7526 or email tpaconnect@transamerica.com.

Transamerica Financial Life Insurance Company and Transamerica Life Insurance Company are affiliates of Diversified Investors Securities Corp. Securities are offered by Diversified Investors Securities Corp. (DISC), 440 Mamaroneck Avenue, Harrison, NY 10528.

Transamerica Retirement Services ("Transamerica"), a marketing unit of Transamerica Financial Life Insurance Company ("TFLIC"), 440 Mamaroneck Avenue, Harrison, New York 10528, and Transamerica Life Insurance Company ("TFLIC"), 4333 Edgewood Road NE, Cedar Rapids, Iowa 52499, and other TFLIC and TLIC affiliates, specializes in the promotion of retirement plan products and services. TFLIC is not authorized and does not do business in the following jurisdictions: Guam, Puerto Rico, and the U.S. Virgin Islands. TLIC is not authorized in New York and does not do business in New York. TPAConnectSM is available at (877) 398-7526 Monday through Friday from 9 a.m. through 8 p.m. Eastern Time.