



News

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Transamerica Once Again Teams with Habitat for Humanity in Builds Across the U.S.

Employees Help Transform Tomorrows in 12 Cities

HARRISON, NY – May 21, 2013 – Some 350 Transamerica employees will renovate or build new homes in 12 cities across the United States as part of the company's second annual Habitat for Humanity volunteer event being held throughout May.

"Decent housing provides more than a roof over someone's head. It offers hope that tomorrow will be better than today," said Kent Callahan, president and CEO of the Employer Solutions and Pensions Division of Transamerica Life Insurance Company. "We had a wonderful experience with our Habitat builds last year, and we're proud to support the organization and the families it serves again."

Employees from Transamerica Retirement Solutions, Transamerica Stable Value Solutions, Clark Consulting and the Transamerica COLI/BOLI Service Center business units of the division will participate. The businesses, which serve more than 23,000 employers and 3.2 million workers in the United States, began partnering with Habitat on home builds in 2012.

Habitat for Humanity is a global nonprofit that has built, repaired and renovated more than 600,000 houses, creating affordable housing in partnership with more than three million people around the world.

Participating Transamerica employees will gather at their respective build sites for a full day, helping either to transform existing properties or to build new quality, affordable homes in partnership with Habitat partner families. Their efforts will help revitalize neighborhoods in the following cities:

- Atlanta, Ga.
- Baltimore, Md.
- Boston, Mass.
- Cedar Rapids, Iowa
- Charlotte, NC
- Chicago, Ill.
- Cincinnati, Ohio
- Greensboro, N.C.
- Harrison, N.Y.
- Los Angeles, Calif.
- Melville, N.Y.
- Minneapolis/St. Paul, Minn.

Once complete, each home will be sold to partner families at no profit and financed with affordable loans. Families are selected through an application process based on level of need and a willingness to partner by investing time and effort, spending hundreds of hours building their home and houses for others.

For more information about Transamerica, visit www.transamerica.com.

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About Transamerica

The Transamerica companies offer a wide array of innovative financial services and products with a common purpose: to help individuals, families, and businesses build, protect and preserve their hard-earned assets. With more than a century of experience, we have built a solid reputation on solid management, sound decisions and consumer confidence. For more information, visit www.transamerica.com.

About Habitat for Humanity International

Habitat for Humanity International is a global nonprofit Christian housing organization that seeks to put God's love into action by bringing people together to build homes, communities and hope. Since 1976, Habitat has served more than 600,000 families by welcoming people of all races, religions and nationalities to construct, rehabilitate or preserve homes; by advocating for fair and just housing policies; and by providing training and access to resources to help families improve their shelter conditions. For more information, to donate or to volunteer, please visit www.habitat.org, or follow us at www.facebook.com/habitat or at www.twitter.com/habitat_org or join Habitat's blog community at www.habitat.org/blog.