



## News

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### **Transamerica Retirement Services Appoints Charmaine Hughes as Vice President of Business Development**

**LOS ANGELES – August 13, 2010** – Transamerica Retirement Services has announced the hiring of Charmaine Hughes as vice president of business development. In this position, Ms. Hughes will be responsible for deepening Transamerica’s distribution relationships with broker-dealer firms. She will be based in Milwaukee and will report to Kelly Michel, senior vice president of Institutional Sales and Business Development. Her hiring is effective immediately.

“Charmaine’s diverse skill set and talents will complement the strong Transamerica Retirement Services team already in place, who are focused on deepening our relationships with our broker-dealer distribution partners,” said Ms. Michel. “As an established leader in the retirement industry, we know Charmaine will be an extremely valuable asset, and we’re excited to welcome her to our team.”

“I’m delighted to join the Transamerica team and begin working with our advisors to help them grow their retirement plan business,” said Ms. Hughes. “Transamerica’s track record of success affirms the value of their tools and resources in the retirement industry, and I’m thrilled to be part of an organization with such an excellent reputation.”

Ms. Hughes has almost two decades of professional marketing, sales and management experience, including eight years in retirement product development. Ms. Hughes joins Transamerica from M&I Institutional Trust Services, where she was vice president and national director, Emerging Business Retirement Plan Services.

Ms. Hughes holds her FINRA series 7, 65 and 24 licenses, as well as a Wisconsin Life Insurance License. Additionally, she is a Chartered Retirement Plan Specialist and an Accredited Investment Fiduciary.

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#### ***About Transamerica Retirement Services***

Transamerica Retirement Services (“Transamerica”), a marketing unit of Transamerica Financial Life Insurance Company, 440 Mamaroneck Avenue, Harrison, New York 10528, and other of its affiliates, designs customized retirement plan solutions to meet the unique needs of small- to mid-sized businesses. Transamerica Retirement has more than 15,500<sup>1</sup> retirement plans totaling more than \$16.5 billion<sup>1</sup> in assets. For more information about Transamerica, please refer to [www.TA-Retirement.com](http://www.TA-Retirement.com).

<sup>1</sup>As of December 31, 2009.